

# HOW TO MAKE CELLPHILMS

A TOOLKIT FOR ENGAGEMENT



**CASEY BURKHOLDER**

[casey.burkholder@unb.ca](mailto:casey.burkholder@unb.ca)



# WHAT DO YOU NEED?

- CELLPHONE

## OPTIONAL:

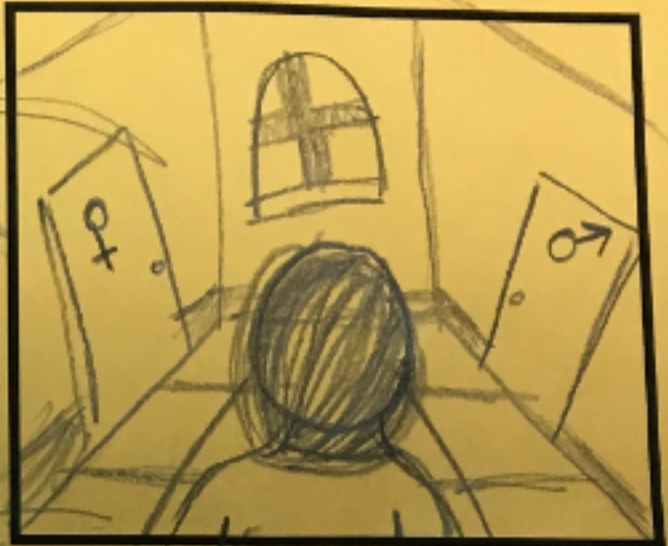
- PENCILS, PENS, MARKERS, & PENCIL CRAYONS
- PAPER FOR BRAINSTORMING & STORYBOARDING
- IN-PHONE EDITING SOFTWARE (E.G. WeVideo, iMovie)
- INTERNET ACCESS TO UPLOAD



## STEP 1: BRAINSTORM

- THINK OF SOMETHING THAT YOU WANT PEOPLE TO KNOW ABOUT. SOMETHING IMPORTANT. SOMETHING YOU'D LIKE TO SHARE.
- E.G. WHOSE HISTORIES ARE MISSING FROM SOCIAL STUDIES CLASS?

## Step 2: Storyboard



27% of California  
Teens<sup>and</sup> are Gender  
non-conforming<sup>ben</sup>

End  
Gendering

## STEP 2: STORYBOARDING

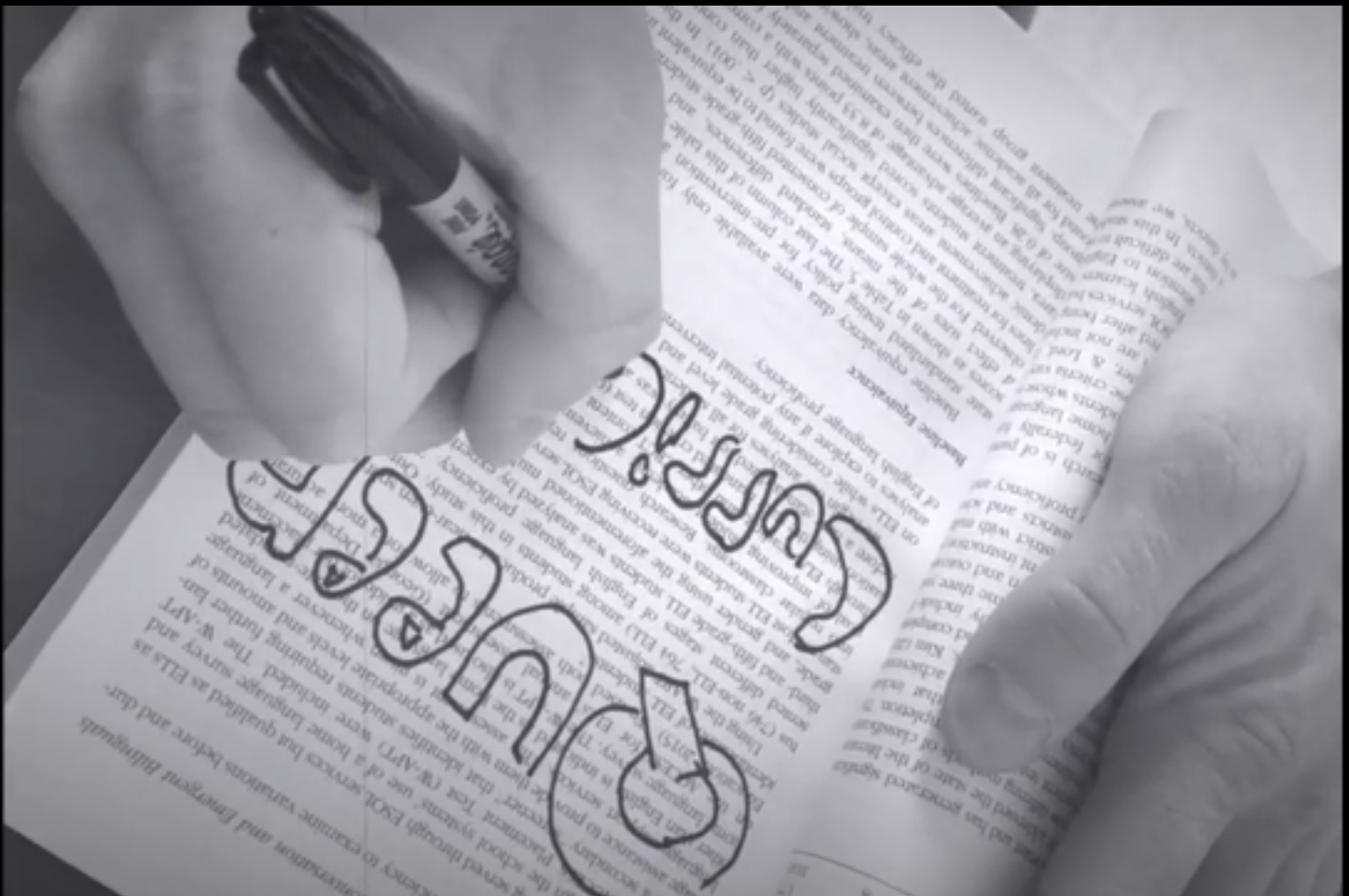
- STORYBOARDING HELPS YOU PLAN WHAT YOU WILL FILM.

<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>
<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

# STEP 2: STORYBOARDING

<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>	<hr/> <hr/> <hr/>
<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

# STEP 2: STORYBOARDING



## **STEP 3: SHOOT YOUR CELLPHILM.**

- **THINK ABOUT THE VIDEOS YOU HAVE SEEN THAT WORK WELL & MAKE YOU THINK & FEEL SOMETHING. WHAT WERE THEY LIKE?**
- **MAKE SURE TO GET PERMISSION FROM PEOPLE BEFORE YOU FILM THEM.**
- **IF YOU ARE FILMING A CROWD, USE A 'NO FACES' APPROACH E.G. FILM FEET/HANDS.**
- **REMEMBER, CONSENT IS AN IMPORTANT PART OF CELLPHILMING.**



## **STEP 3: SHOOT YOUR CELLPHILM.**

- **NEXT, THINK ABOUT THE TYPE OF FILM THAT YOU WANT TO MAKE.**
- **WOULD YOU LIKE TO USE LIVE ACTORS? ANIMATION? TEXT ONLY?**
- **WOULD YOU LIKE TO USE STOP MOTION ANIMATION? ONE SHOT? MULTIPLE SHOTS EDITED TOGETHER?**





## **STEP 3: SHOOT YOUR CELLPHILM.**

- **STOP MOTION: THIS WHERE YOU TAKE MANY PHOTOGRAPHS AND EDIT THEM TOGETHER SO THAT THEY WILL LOOK LIKE THE PHOTOS ARE MOVING.(GENERALLY, 24 PHOTOGRAPHS PER SECOND OF MOVING FOOTAGE).**
- **THERE ARE LOTS OF FREE APPS TO HELP WITH THIS EDITING. THIS CAN TAKE A LOT OF TIME!**



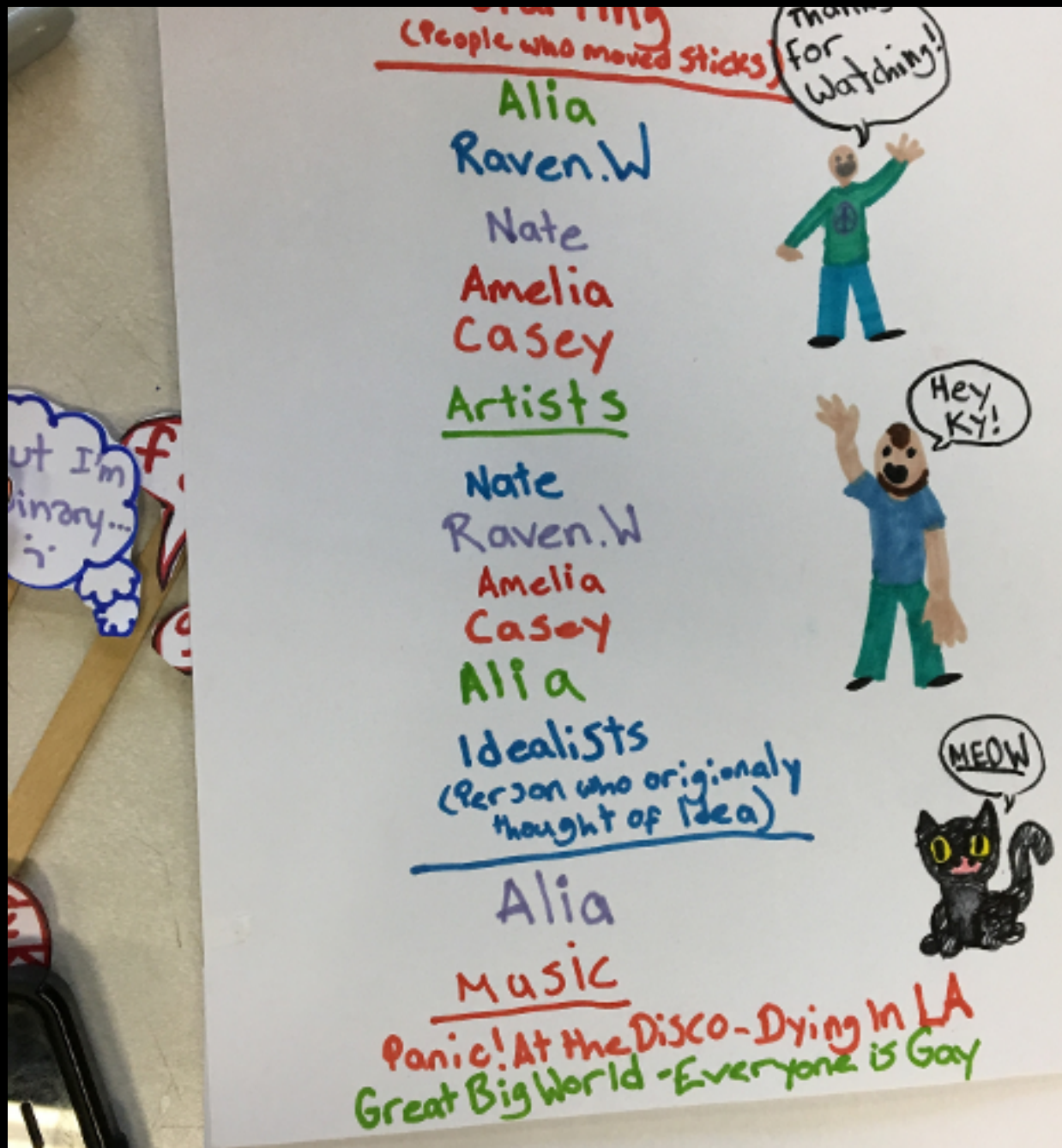
## **STEP 3: SHOOT YOUR CELLPHILM.**

- **IN A ONE SHOT SHOOT, THERE IS NO EDITING REQUIRED.**
- **THIS IS WHEN YOU MAKE YOUR WHOLE MOVIE IN ONE TAKE. YOU CAN USE YOUR PHONE'S VIDEO RECORD FUNCTION, AND MAKE THE WHOLE VIDEO AT ONE TIME.**



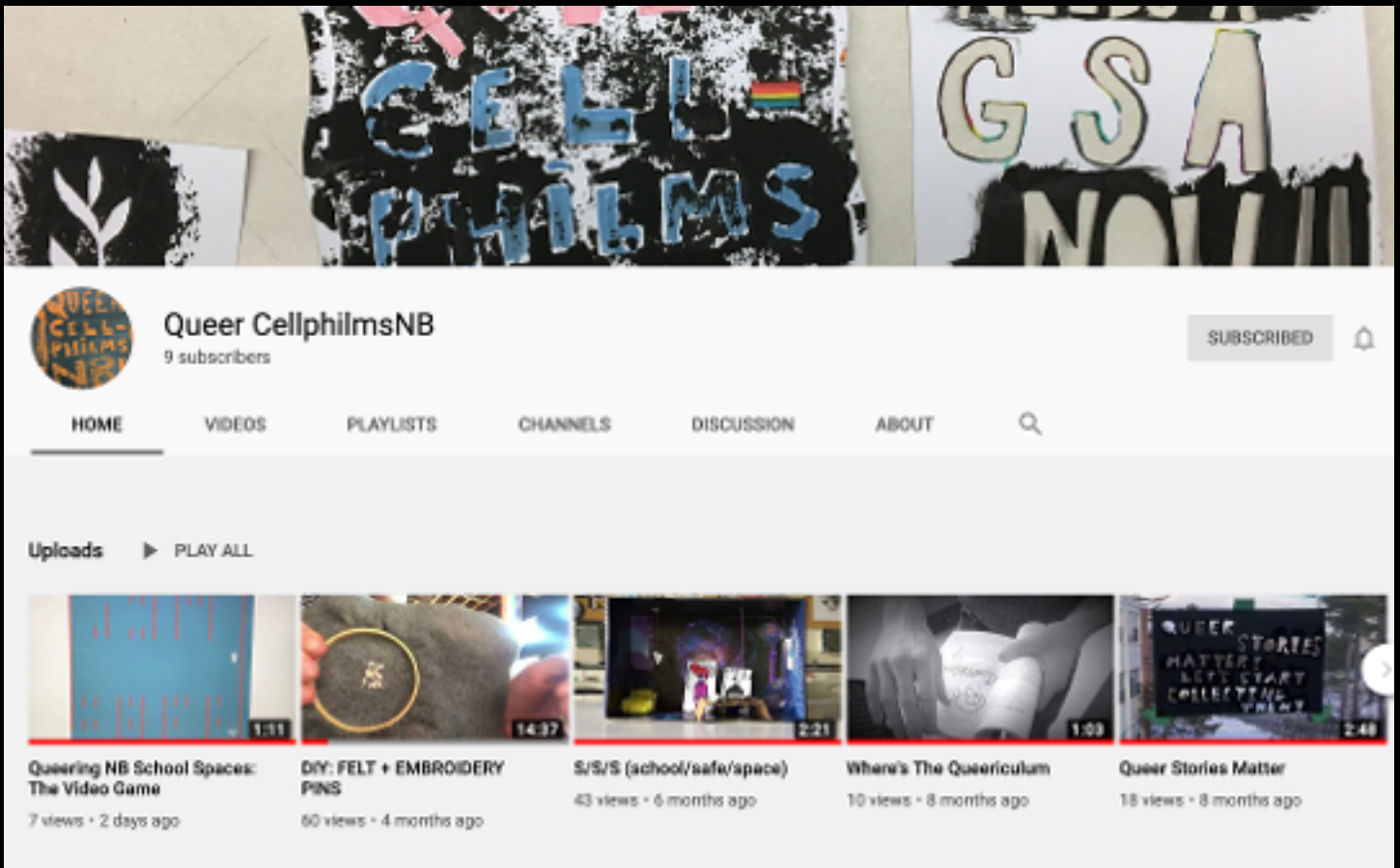
## STEP 3: SHOOT YOUR CELLPHILM.

- YOU CAN ALSO SHOOT VIDEO & EDIT CLIPS TOGETHER.
- THERE ARE LOTS OF FREE APPS TO HELP WITH EDITING.
- THINK ABOUT HOW YOUR STORY MIGHT FLOW & THE TECHNIQUES USED IN VIDEOS THAT YOU LIKE.



## STEP 3: SHOOT YOUR CELLPHILM.

- IT CAN BE HELPFUL TO MAKE A LIST OF CREDITS AT THE END OF THE CELLPHILM.
- DO YOU WANT TO USE A PSEUDONYM (FAKE NAME) WHEN IN THE CREDITS? DO YOU WANT TO USE YOUR REAL NAME?



## STEP 4: EDIT & UPLOAD

- **NOW THAT YOU HAVE FINISHED FILMING YOUR CELLPHILM, DECIDE HOW YOU WOULD LIKE TO EDIT IT (ON YOUR PHONE, ON A COMPUTER, ADDING MUSIC, ADDING NARRATION, NO EDITING AT ALL).**
- **YOU MIGHT WANT TO UPLOAD YOUR CELLPHILM TO YOUTUBE, VIMEO, OR A SITE OF YOUR CHOICE.**



**Fredericton Feminist Film Collective**



Published by Casey Burkholder [?] · March 24 · 🌐

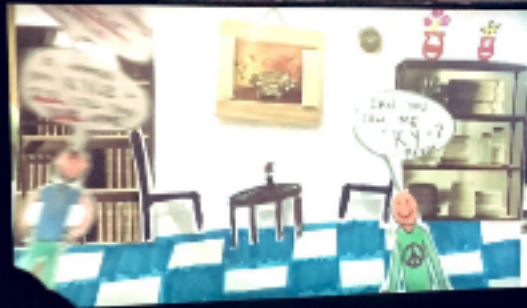
Today we got together to take personal & political selfies, and we made friendship bracelets & a cellphilm about friendship! <https://youtu.be/ua6Hgrd6vH4>

Next month, we'll be making sculptures & dioramas. DM for more info!



## STEP 5: SCREEN & DISCUSS

- THE NEXT PHASE IS TO SHOW YOUR CELLPHILM TO OTHER PEOPLE, BUT ONLY IF YOU WANT TO.
- DECIDE WHERE AND WHEN YOU'D WANT TO SHOW THE CELLPHILMS. SOME EXAMPLES MIGHT INCLUDE: TO OTHER STUDENTS AT A SCHOOL ASSEMBLY, A SCREENING FOR FAMILIES, ON A FACEBOOK PAGE, ON A BLOG, AT COMMUNITY CENTRES, WITH NGOS, AT A UNIVERSITY OR LIBRARY, ETC.



## **STEP 5: SCREEN & DISCUSS**

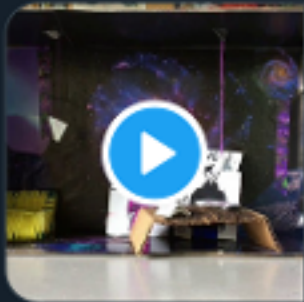
- **YOU CAN SCREEN YOUR CELLPHILM ON A PHONE, ONLINE, &/OR WITH A PROJECTOR.**
- **AFTER YOU SCREEN YOUR CELLPHILM, YOU MIGHT DISCUSS: WHAT ARE THE KEY THEMES THAT COME OUT OF THE CELLPHILMS? ARE THERE ANY PERSPECTIVES MISSING? IF SO, WHOSE?**



Casey Burkholder

@CM\_Burkholder

Yesterday, we made dioramas about safe & queer spaces. We also made a cellphilm (cellphone + film production) about the barriers & supports to safe & queer spaces in schools. See it here:



S/S/S (school/safe/space)

From the context of New Brunswick, Canada, we think about what the barriers to queer & safe spaces are in schools, an...

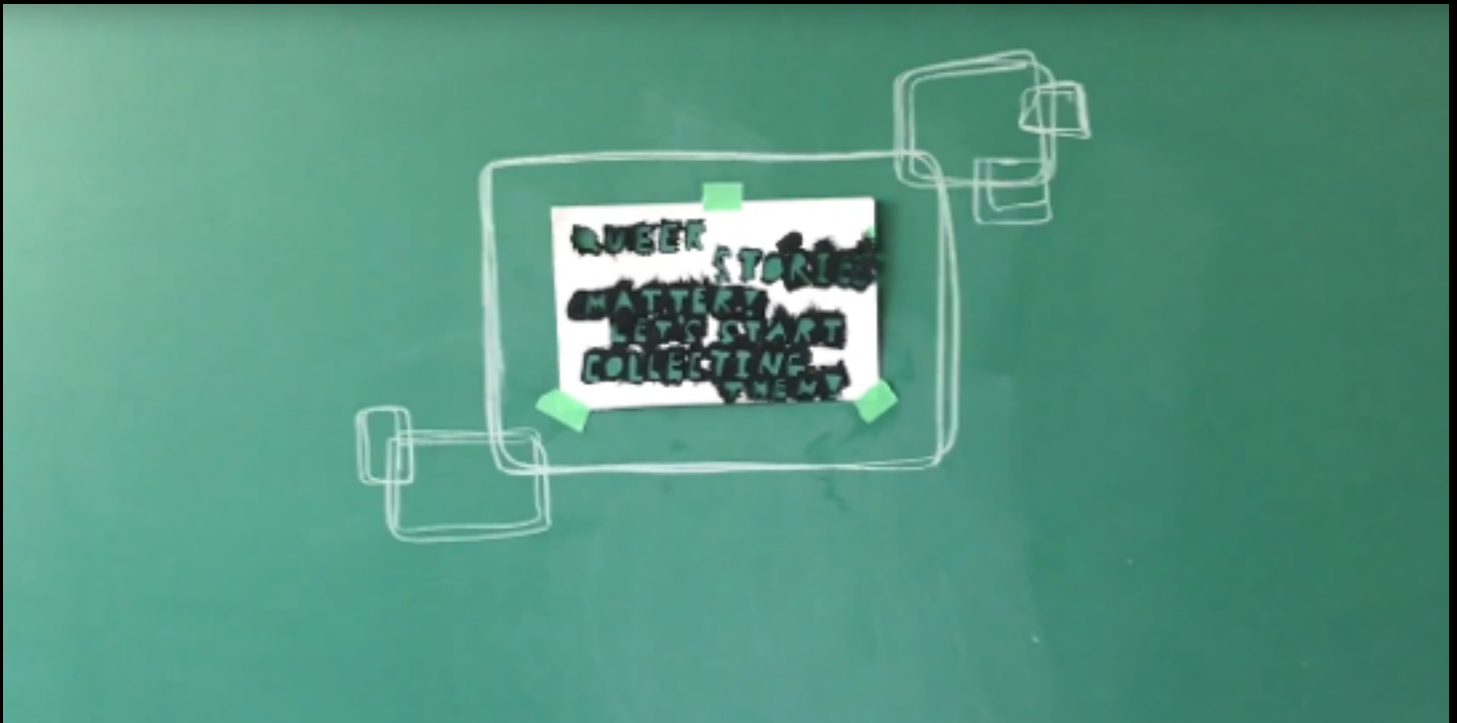
[youtube.com](https://youtube.com)

8:07 AM · Apr 29, 2019 · [Twitter Web Client](#)

## STEP 5: SCREEN & DISCUSS

- **HOW MIGHT YOUR CELLPHILM HELP TO START A CONVERSATION ABOUT SOMETHING THAT MATTERS TO YOU? WHAT CAN YOU LEARN ABOUT A COMMUNITY ISSUE BY MAKING AND SCREENING CELLPHILMS?**





## STEP 6: ARCHIVING & ACTION

- **WHAT SHOULD HAPPEN TO THE CELLPHILMS AFTER THEY ARE PRODUCED?**
- **WHAT ARE THE NEXT STEPS IN ADDRESSING THE ISSUE IDENTIFIED IN THE CELLPHILMS? WHAT CHANGES WOULD WE LIKE TO SEE? AS A GROUP, CAN WE IDENTIFY WHAT THE NEXT STEPS ARE IN TAKING OUR IDEAS & EXPERIENCES AND WORKING TOWARD CHANGE?**



## DIY: FELT + EMBROIDERY PINS

60 views · Jul 19, 2019

👍 3 🗨️ 0 ➦ SHARE ⌵ SAVE ⋮



**Queer CellfilmsNB**  
9 subscribers

SUBSCRIBED



This is a 14 minute video that shows you how to DIY a felt embroidered pin. Learn how to personalize your own DIY pin with felt and embroidery floss and help from Queer Cellfilms NB. We see DIY as an important art and activist practice, by LGBTQ+ youth for LGBTQ+ youth and allies. Our art and activism is grounded in LGBTQ+ activism in Fredericton, New Brunswick, on the unceded and unamended territories of the Wolastoqiyik peoples.

# STEP 6: ARCHIVING & ACTION

- **SHOULD WE CREATE A WRITTEN STATEMENT TO ACCOMPANY THE CELLPHILMS WHEN THEY ARE SCREENED IN PUBLIC FOR PEOPLE WHO MIGHT BE UNFAMILIAR WITH THE TOPIC?**
- **WHAT SHOULD WE DO IF SOMEONE RESPONDS TO OUR CELLPHILMS IN A NEGATIVE WAY (E.G. LEAVES A HATEFUL COMMENT?) WHO SHOULD BE RESPONSIBLE FOR MODERATING THE COMMENTS RECEIVED?**

ALL TEXT & IMAGES COPYRIGHT CASEY BURKHOLDER, 2019.

CASEY.BURKHOLDER@UNB.CA